

THE CONAFAY GROUP

GOVERNMENT RELATIONS ● SCIENTIFIC PERSPECTIVE



Janelle Cruz, MPH

Project Manager

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Janelle Cruz brings 10 years of experience of working in various sectors of the healthcare industry, including health information management, clinical pharmacy, community health, occupational health, and global health. Ms. Cruz currently serves as a Project Manager for The Conafay Group. She provides support for the firm's funding team in assisting life science clients who seek non-dilutive government funding, advocacy outreach, and alliance formation to develop pharmaceutical and biological products, diagnostics, and devices.

Ms. Cruz began her healthcare career in physician billing and medical records at Providence Health and Services, and then worked as a pharmacy assistant with The Everett Clinic. She continued her career and solely created a successful pilot diabetes education training curriculum for a Hispanic community health worker program, Promotoras de Salud, which provides health education and resources to low-income Hispanic families in the state of Washington. This curriculum has been translated from English to Spanish and is currently being used by the program for training purposes. Promotoras de Salud is a program of Familias Unidas, one of eight family centers operated by Lutheran Community Services Northwest, a non-profit human services agency that assists refugee and immigrant communities throughout Washington, Oregon, and Idaho.

Prior to joining The Conafay Group, Ms. Cruz worked as a Program Manager within the Office of Performance, Analysis, and Quality at Federal Occupational Health, a non-appropriated agency within the Program Support Center of the U.S. Department of Health and Human Services. In this capacity, Ms. Cruz led the development and implementation of a comprehensive, large-scale, nationwide lactation support program, which aimed to provide formal support for nursing mothers employed by U.S. federal agencies. She played a central role in the strategic planning, facilitation, and management of the operational and tactical aspects of the program.

Born and raised in a military family, Ms. Cruz has spent much of her childhood living overseas. Ms. Cruz received her Bachelor of Arts in Health Studies from University of Washington. She also holds a Master of Public Health in Global Health, with a concentration in Program Design, Monitoring, and Evaluation from the Milken Institute School of Public Health at The George Washington University.

